

Meeting Date: May 28, 2014

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1450 Halyard Drive, Suite 6
West Sacramento, CA 95691
www.deltaconservancy.ca.gov

Delta Branding and Marketing Four Proposed “Delta as a Destination” Brand Logos

The Sacramento-San Joaquin Delta Conservancy (Conservancy) and the Delta Protection Commission (Commission) are excited to release—for community review and comment—four Delta brand alternatives. Following months of discovery meetings, focus groups, and one-on-one discussions with community members, these four alternatives were created to reflect the unique and varied interests, activities, and strengths of the Sacramento-San Joaquin Delta.

